

BRIAN T. GREER

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EDUCATION

University of Tennessee | Knoxville, TN

1998-2002

Bachelors of Science in Business Administration

- Minor in Economics
- Member - Phi Eta Sigma National Honor Society

PROFESSIONAL EXPERIENCE

Community Television | Knoxville, TN

2005-2009

Web Access/Promotions Coordinator, Webmaster

- Edited promotional pieces, training videos, commercials, and public service announcements for broadcast and multimedia
- Directed television shows, including live programming, informational segments for non-profit organizations, and local government meetings
- Coordinated studio productions, remote shoots, and special projects
- Designed and maintained organization website, including new content, streaming media, social networking, and schedule updates
- Designed and maintained The WISE Channel website
- Trained new community producers in the use of studio facilities, portable camera use, and non-linear editing
- Maintained and provided technical support of hardware, software, and information systems for staff and management for both PC and Apple Macintosh-based hardware and software
- Special liaison to the Metropolitan Drug Commission's television campaign to prevent teen drug and substance abuse
- Received and scheduled new programming on a daily basis
- Exclusively supervised six to eight hours of community event broadcast programming from 2006-2008

GX Media Digital Services | Knoxville, TN

2002-Present

Founder and President, Videographer, Media Designer, Web Designer

- Videographer specializing in movie production, weddings, theatrical exhibitions, artistic video, sporting events, and legal depositions
- Editor and post-production supervisor for all company video projects, including NLE, special effects, chroma key, and DVD authoring
- Graphic designer specializing in photo imaging, DVD box art design, and web-specific logos
- Production Assistant for *The History Channel* production of *Criminal History*
- Maintains company website, including daily maintenance, streaming media, and publicity
- Performs video conversion of multiple formats, including NTSC, PAL, digital, analog, high definition, DV, VHS, S-VHS, and DVD
- Clients include Jupiter Entertainment, Webb School of Knoxville, The Actors' Co-op, Knox County Schools, Champion Fence, American Hardwood Supply, B&W's Gourmet Dog Treats and Gifts, Natti Love Joys, Souleiado Travel, PWA Wrestling, Gables & Gates Reality, HMM Developments,

Goodwill Industries, Dokuritsu Productions, Dimension Collectibles (PA), PWF Northeast (RI), Package Your Golf Lesson (TX), and Combat Zone Wrestling (NJ)

GHC/Off The Top Rope | Oak Ridge, TN

1998-2002

President of Computer Operations and Multimedia

- Mass produced video tapes and DVDs for retail and wholesale distribution
- Designed and maintained multiple websites
- Writer and editor for sports entertainment subdivision of GHC
- Purchasing agent and inventory handler
- Developed e-commerce infrastructure for company website
- Maintained and balanced annual budget and accounted for expenses
- Managed the day to day operations of online order procurement and shipping
- Managed and staffed retail establishment, Generation Extreme

SKILLS

- Certified in Implementing and Supporting Microsoft XP Professional
- Skilled in Microsoft Office Suite
- Skilled in Internet, Website Design, HTML coding, Drupal, Wordpress, Dreamweaver, and FTP
- Expansive knowledge of video production, NLE, Final Cut Pro, Sony Vegas, Adobe Premiere, Avid, Pinnacle, and DVD authoring software
- Deep technical knowledge of video equipment, PC hardware and software
- Experienced in Apple Macintosh hardware and software
- Highly proficient in Adobe Photoshop
- Natural leader and self-motivated

HONORS

Professional Affiliations

- Metropolitan Who's Who
- Empire Business Networking - Founder and Member of organization designed to facilitate networking among local business owners
- Weddeo
- Discmakers

Articles

- 2007 *Fountain City Focus*, December, 2007.
- Tribble, Michael (June/July, 2006). *Dynamic Duo*. *City View*, 38-39.
- 2004 *Knoxville News-Sentinel*, August, 25, 2004. Issue - West, pg. WS1.

Professional Recognition

- Director of Anti-Smoking Public Service Announcement featured on NBC's *Today Show*
- Director of Public Service Announcements aired on local East Tennessee cable affiliates
- 2005 Winner, 15 Minutes of Fame Film Festival (Best East Tennessee Film for *Escape*)
- 2004 Official Selection, Secret City Film Festival (*Transmissions*)
- 2004 Official Selection, Secret City Film Festival (*Atrophy*)
- 2004 Official Selection, New York Short Film Festival (*Atrophy*)
- 2003 Official Selection, New York Independent International Film and Video Festival (*Atrophy*)